

Level 3: Content Creator Apprenticeship

Content Creators develop written and audio-visual content that can be used across a variety of digital and traditional media platforms. This may include websites, social media channels, advertising campaigns, broadcast content and printed materials.

The role involves researching, planning and creating engaging content that aligns with a brand's objectives while meeting the needs of the target audience. Content Creators work to a brief, develop messaging that maximises audience engagement and support wider marketing, communication and promotional activities.

As organisations increasingly rely on digital channels to engage their audiences, Content Creators play an important role in building brand awareness, communicating key messages and supporting business growth.

How long does the Apprenticeship take?

15 Months.

What qualifications will the learner receive?

Level 3 Content Creator.

What are the entry requirements?

Typically, candidates will have achieved five GCSEs and/or A Levels; a relevant Level 2 qualification; or other relevant qualifications and experience.

Why choose Acorn Training?

We put our learners at the heart of everything we do. All our apprentices receive tailored one to one support from both a dedicated learning tutor and a learning mentor to ensure they are well-supported throughout their apprenticeship journey with us. We are an award-winning training provider renowned for our diversity and inclusion values and have recently been awarded a 'Good' rating in our first full Ofsted Inspection.